

CUSTOMER CASE STUDY – APP. / SMALL BUSINESS

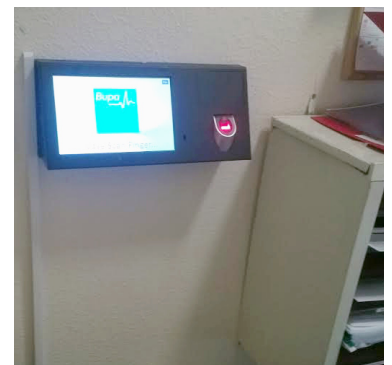
The Customer | **Synel Industries UK** has over 20 years' experience as a total solutions provider. They develop, produce, supply and install computerized systems for data collection, time & attendance, scheduling, registration and access control applications. The company is known for its leading technology systems which incorporate biometric identification methods and is active in over 50 countries, with subsidiaries in the USA (Time America), United Kingdom, France and Sweden. More than 2000 companies and organizations in the UK are using Synel's systems, including Rugby Football Union, Honda UK, ACCA, DHL, Sainsbury's, IKEA and Acadia Group.

The Challenge | A request was made from the largest private healthcare provider in the UK for a workforce management solution to record shift times, and also allow a self-service portal in order to book and view shifts and absences. They needed to have fingerprint biometric identification, capturing of biometric template on the terminal and a 10" touch screen to allow online secure browsing. The only option was to create a tailored enclosure solution to offer an all-in-one workforce management station.

The Solution | This custom request led us to create and design **the Smart-ID Kiosk**. It is a ventilated aluminum kiosk that can be counter or table or wall mounted. The kiosk offers full coverage and security for the tablet, fingerprint scanner and NFC (card) reader. It was designed in a way that the enclosure does not interfere with connectivity, yet displays the 10-inch touchscreen as an intuitive, kiosk-level user interface. This kiosk is now available through special request.

Customer Feedback

"Maclocks brilliantly created a customized solution for our bespoke SYgma project on a very tight deadline. The personal customer service, product quality & team's responsiveness was outstanding. We have now deployed dozens of the new terminals across the UK & offer the new solution to all our customers."

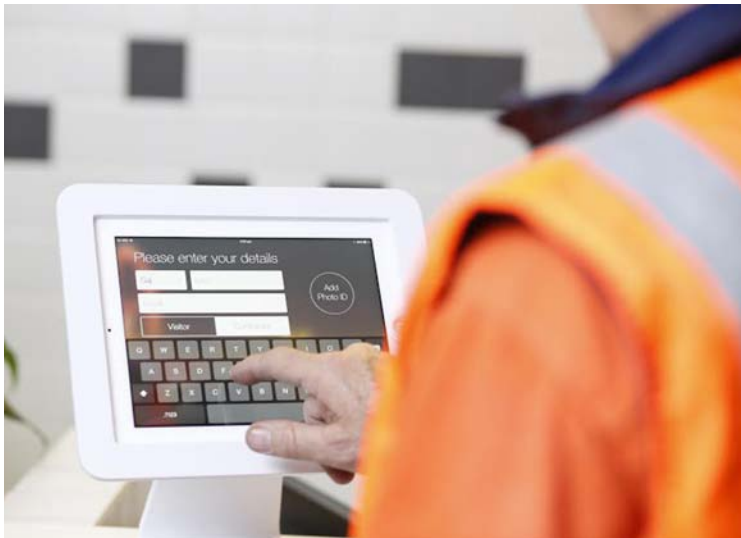


CUSTOMER CASE STUDY – APPLICATION

The Customer | Sine is a leading mobile check-in Application. It is used to check in to meetings, hotels, construction sites and events on the move for free. No more queues, paper sign-in books & plastic badges. Great for visitors, members & contractors. Check-in repeat visitors and contractors using the Sine mobile App., and receive notifications that your visitor has arrived using the same App. It is a great way to keep the hosts and the guests connected.

The Challenge | Sine needed kiosks to display the iPad that hosts their application, and the easier they were to set up the better. It was very important for Sine to select an enclosure that allows for easy access to the iPad since the app is interactive. Also on the list of requirements was a solution that has rotating and tilting movements so the Sine visitor management system can be used by the both customer and employee.

The Solution | The iPad All in One with **Executive Enclosure** combines all the advantages of the iPad Enclosure, with an all-in-one counter-top bracket, making it a perfect all-inclusive iPad kiosk. The iPad can be viewed in both landscape and portrait, and has rotate and swivel capabilities, which is ideal for settings where customer engagement plays a role. Sine is committed to providing their customers with a great service, and the All in One is the best assistant they could ask for.



Customer Feedback

“The Maclocks enclosures are ideal for the Sine visitor management system. These enclosures are simple to set up and look fantastic at reception desks and contractor registration points”.



Customer Information | Sine

Email: info@sine.co | Web: www.sine.co

CUSTOMER CASE STUDY – APPLICATION

The Customer | Tesserò GmbH (**helloTESS!**) is an intuitive yet simple iPad application created for businesses in the food industry, and BARESTI GmbH is the Swiss reseller/distributor of this solution. The application can be used by customers to order their food and make a payment. Businesses use the application as a cashier system, to analyze reports, create customer loyalty programs, and manage customer relationships. It is the perfect solution for all restaurants, cafes, food trucks, bars, etc., and recognized as one of the technological leaders in the iPad POS application industry.

The Challenge | Typical cash registers tend to look like old typewriters, which does not fit into the decor of new restaurants. When you have intelligent POS software, it needs to be coupled with quality hardware that is sleek and stylish. This case is a bit more challenging since the application (and the iPad) is meant to be accessible to both the customers and the employees. Therefore, it is important that the iPad be elegantly displayed, and that the screen enclosure can rotate and swivel.

The Solution | Maclocks All in One iPad Enclosure Kiosk combines the new iPad Enclosure, with an all-in-one counter-top bracket, which makes it the perfect all-inclusive iPad security kiosk for POS environments. It is made out of high grade aluminum, making it completely tamper-resistant. The iPad can be viewed in both landscape and portrait settings, and is great for versatile viewing because it rotates and swivels. The enclosure fits iPad 1/2/3/4/Air/Air 2, and the stand can be bolted down to any table or counter for extra security.



Customer Feedback

“Maclocks stands are very solid and they have a nice and functional design. The option to secure the stands is very well received by our customers.”



Customer Information | helloTESS! iPad POS system
Email: info@hellotess.com | **Web:** www.hellotess.com

Customer Information | Baresti
Email: info@baresti.ch | **Web:** www.baresti.ch

CUSTOMER CASE STUDY – APPLICATION AND EDUCATION

The Customer | **Aridan Books, Inc.** is an innovative publishing company with a primary focus on childhood education and development through interactive applications. Their trademarked and patented Crayon Kiosk iPad stand allows for up to four children to sit and enjoy educational applications simultaneously. These education stations are being utilized at many libraries, Pre-K centers, and childhood waiting areas in dentists and doctors' offices throughout America and Canada.

The Challenge | They needed a way to keep the iPads securely mounted onto the Crayon Station, yet attractively displayed in a way that prevented children from exiting out of the application. Most important was that it be durable and sturdy, and that it has a rotational feature from portrait to landscape. Also that the cables and wires not be visible or accessible to the kids. These brightly-colored stands are customizable to order, so they wanted the option of different iPad enclosures.

The Solution | **Maclocks Executive iPad Enclosure** and **the Space Case** are two enclosures that fit all the needs for the Crayon Kiosk. Both secure iPads 2/3/4/Air, and are made of high grade aluminum which makes them completely tamper resistant. The Executive enclosure easily mounts to any flat surface. It offers a 90 degree rotation in each direction, and is perfect for those who want the option of portrait and landscape. The iPad Space Enclosure can accommodate a cable lock or be mounted flush on the wall. The case can easily block the home, volume and power buttons while completely keeping the cables hidden.

Customer Feedback

“The Crayon Kiosk & Maclocks both see safety as an important issue for kids using an iPad. Maclocks durable and safe enclosures have allowed educators, librarians & business owners to sit back & relax while their iPads are enjoyed by thousands of tiny little hands.”

CUSTOMER CASE STUDY - IPAD APPLICATION COMPANY

The Customer | **BHM Media Solutions GmbH** develops and markets media and communication solutions. iFeedback is the magical application BHM created so their clients can benefit from receiving feedback in real time and get the opportunity to offer their customers the best service experience.

The Challenge | To customize secure iPad display solutions for BHM's large range of clients who use the app iFeedback® for their business (hotels, restaurants, banks, exhibits, etc.). Terminals that will catch the attention, but can also be moved around easily. The clients should have the option of positioning them however they see fit. The app can easily get the opinions of customers, but only if it is displayed advantageously.

The Solution | The **Adjustable iPad Floor Standing Terminals & iPad Enclosure Kiosks**, both made from high grade aluminum. **The iPad Floor Stand** has a compartment below the enclosure that allows for the storage of the iPad Charging cube. A Lockable Security Cable can be used to secure the stand to a fixed object while still allowing mobility. **The iPad Enclosure Kiosk** secures iPad 2/3/4. It can be mounted to a wall or stand while being charged. Both options provide the clients with secure product display solutions for iFeedback®.

Customer Feedback

"Maclocks provides secure product solutions that are luxurious and exclusive to your business. The iPad Stands and Kiosks are multifunctional, sturdy and increase customer interaction as demonstrated by the iFeedback® Terminals. They are easy to use, and have a great look."

CUSTOMER CASE STUDY – HOSPITALITY, APPLICATIONS

The Customer | Humm is an Austin-founded technology company that's pioneering a concept called on premise feedback. Hitting at the psychology of the guest with a branded, design-forward approach, Humm is changing the way consumers and patients are interacting with service providers. Humm's innovative approach is bringing incredible value to its clients in the areas of operations, reputation, & guest relations.

The Challenge | The customer was looking for a table mounted nest to securely display their Humm device that is kept in a leather bound case. They needed a stand that would fit both a device and case, and could be charged while in portrait mode. Design wise, they did not want the profile of the stand to be wider than the tablet, and that the holder should blend into every environment that people are making use of Humm (hospitality, healthcare, retail, etc.). It was necessary that the solution they offer with the Humm device have the same "elegance" they pride themselves on.

The Solution | Maclocks Universal Tablet Holder was the model for the customized Humm Device Holder. It is made out of high grade aluminum, with a matte black finish that compliments the device's design and style. It is lightweight, but still extremely durable so the metal won't bend or warp and can withstand any attempt to be removed. The table mounted nest is positioned at an angle for optimal viewing with an open back design to fit the locking point and security cable. The stand has a patented balance stabilizer that serves as a cable trap to keep your cords in order and from being stolen.

Customer Feedback

"Maclocks has been an incredible partner in its ability to offer a custom solution for our table-mounted Nests, which were specially designed to hold our Humm devices in retail and fast-casual restaurant settings."