

CUSTOMER CASE STUDY – HEALTHCARE

The Customer | HelloHealth provides the New Revenue Practice Platform & the professional services that allow practitioners to enhance patient engagement & build stronger patient relationships, automate their processes, increase revenue and take control of their practices. At the heart of Hello Health is their proprietary technology to significantly improve the experience for both providers and patients.

The Challenge | iPads were brought into their doctor offices as patient portals, so they needed secure display stands that were sturdy yet inviting. They specifically wanted a floor kiosk that could take a lot of abuse, because patients were going to be using them to take care of their registration, payments, and appointment scheduling. These iPad Kiosk solutions are an innovative way to speed up the visiting process for patients and employees.

The Solution | The **BrandMe iPad Floor Stand** & the **Adjustable iPad Floor Stand** are both made from high grade aluminum. The BrandMe is an innovative iPad stand that offers a complete and affordable solution for a custom branded security kiosk. It supports iPad models 1/2/3/4 in both portrait or landscape, and it can be bolted down to the floor. The iPad Floor Stand has a compartment below the enclosure that allows for the storage of the iPad Charging cube. A Lockable Security Cable can be used to secure the stand to a fixed object while still allowing mobility.



Customer Feedback

"We have been using Maclocks kiosks exclusively for 2 years. They offer stylish products that are key to our company's revenue. Their stands have held up well under the worst of conditions. We highly recommend their products. They also have excellent customer service."



Customer Information | HelloHealth

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The Customer | Kaiser Permanente is an integrated managed care consortium & it is made up of three distinct groups of entities: the Kaiser Foundation Health Plan; Kaiser Foundation Hospitals; & the autonomous regional Permanente Medical Groups. As of 2006, Kaiser Permanente is the largest managed care organization in the United States. They have 8.9 million health plan members, 37 medical centers, and 611 medical offices.

The Challenge | Kaiser started a new patient photo program, which means that every patient file will include their picture. For this to work, Kaiser needed an easy way to photograph the patient using the iPad. They wanted a durable arm that was extra-long, and would securely hold an enclosure to display the iPad. It was extremely important that the arm be flexible and adjustable so that the employees could use the iPad at different height levels (patients who are standing or wheelchair bound).

The Solution | Maclocks Flex Arm 24" was custom made for Kaiser based off of the Dynamic Flex Arm solution. The strong steel bendable arm is completely tamper resistant, and it can be mounted to the wall, used in corners, or anywhere counter space is limited. The arm secures the Space Enclosure for iPad Mini, which can be viewed in landscape or portrait view. The Enclosure is constructed of high-grade aluminum, and you can charge your iPad while it is being secured. It can also accommodate any universal cable lock using a built in security slot.



Customer Feedback

"We really want to thank Maclocks for helping us customize a solution for our member photo project. We have the greatest number of patients with photos in their record, and having the right equipment (24" flex arms) truly helped make it happen."

